

Developing Strategy, Identifying Resources, Implementing Solutions

ABOUT SURGE ASSEMBLY

Formally PinStripe Consulting, founded in 2004 and headquartered in Washington, DC, Surge Assembly is an established and trusted provider of digital, logistical and management services for both non-profits and commercial organizations. Our core service offerings include Design & Technology Integration, Management Support Services, Logistics and Operations and Staff Augmentation. We help clients build, maintain, and enhance their current organization in a way that provides lasting value. Using our solid business development expertise, strategic process, and the latest technologies, we deliver high quality and cost-competitive solutions for the public and private sector.

WHY CHOOSE SURGE ASSEMBLY

We understand that as a result of the intangible nature of custom technology and development services, clients are essentially investing in our business first, for the development of their solutions. We want to make the decision to choose Surge Assembly as easy as possible and thus it is important to us that there is a high level of confidence in our capabilities, our commitment to quality, and our process. So, why choose us?

- ✓ We have a team of **qualified consultants** with **years of industry experience** plus **post-secondary education**
- ✓ We believe in a pragmatic, agile approach to strategy development with **frequent feedback** and short, prioritized iterations.
- ✓ We have demonstrable expertise and have helped over **100 reputable organizations** launching complex technology and development solutions.
- ✓ We utilize an **industry-standard** strategy development methodology to ensure a **high quality, cost effective, usable** solution.
- ✓ We use our **technical creativity** and diverse industry knowledge to develop solutions that provide real, lasting value.
- ✓ We can work on an **hourly, daily, weekly, monthly, or fixed price basis** to best suit your needs.
- ✓ We have solid references from reputable businesses and place a strong emphasis on **building trust**.
- ✓ Our **quality assurance** process ensures the delivery of seamless solutions that can be immediately integrated into the workplace.

WHAT WE DO AT SURGE ASSEMBLY

Analysis & Strategy

We begin by analyzing your current processes and ideas and determine how we can address your challenges with a custom built solution.

- ▶ Business Analysis & Strategy
- ▶ Mobile Strategy
- ▶ Project Management
- ▶ Process Management
- ▶ Digital Business Strategy

Database Development

Our database development services will assist you in designing systems to manage information the way you require.

- ▶ Database Development
- ▶ Data Management & Architecture
- ▶ Information Management
- ▶ Web Integration
- ▶ Web Maintenance
- ▶ Content Management

PR Branding & Design

We produce custom communication services that help identify your brand and reach your constituents.

- ▶ PR, Branding & Design
- ▶ Human Resources Solutions
- ▶ Change Management
- ▶ Product Development
- ▶ Web Design